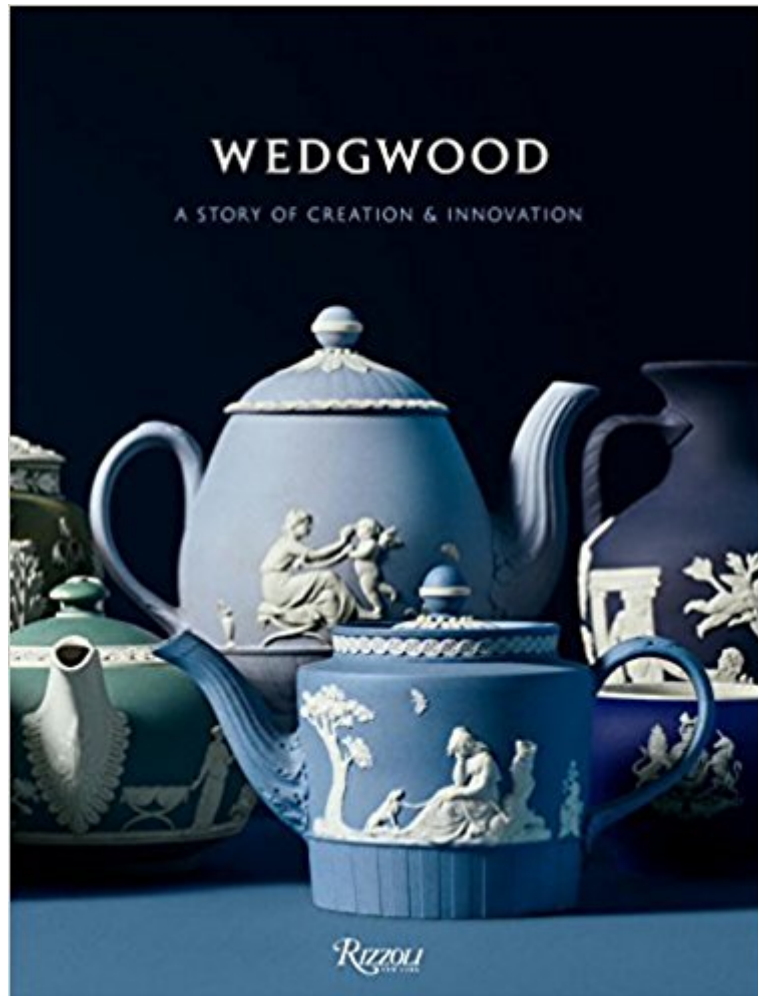




Ebook Directory
the best source of ebook

The book was found

Wedgwood: A Story Of Creation And Innovation



Synopsis

The most comprehensive presentation to date of Wedgwood, English purveyor of fine china, porcelain, and luxury accessories known for its timeless, elegant, and classic designs. This is the definitive book on Wedgwood, the preeminent luxury china brand in the world and the essence of English design and craftsmanship. Founded in 1759, Wedgwood has a deep heritage in pottery making that represents timeless design and enduring style. The eponymous founder, Josiah Wedgwood, was an entrepreneur and visionary who quickly became Britain's most successful ceramics pioneer, elevating pottery from a cottage craft into a luxury good and an art form. He was the mastermind behind Wedgwood's most enduring pieces, including Queen's Ware, Black Basalt, and Jasperware. That tradition of master craftsmanship and innovation continues today as Wedgwood works with celebrated designers such as Vera Wang and Jasper Conran. With historic photographs, drawings, and watercolors from Wedgwood's extensive archive, which display the craftsmanship and technical innovation, this book is a visual celebration of English design. It offers a lavish look at some of the most timeless china creations in history with a focus on Wedgwood's 100 icons, in-depth essays on the brand and its history, and pattern books and sketches from the Wedgwood archives. While paying homage to the pioneering spirit of Wedgwood, this volume documents the achievements of a brand that is a symbol of elegance and timelessness, infusing classic craftsmanship with fresh design, and promises to impress fans of Wedgwood, old and new.

Book Information

Hardcover: 296 pages

Publisher: Rizzoli (October 3, 2017)

Language: English

ISBN-10: 0847860108

ISBN-13: 978-0847860104

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #401,282 in Books (See Top 100 in Books) #25 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Houseware & Dining > Porcelain & China #3792 in Books > Business & Money > Industries

Customer Reviews

Gaye Blake-Roberts is a design historian and the curator of the Museum at

Wedgwood. Alice Rawsthorn, OBE, is a British design critic who writes for the international edition of the New York Times. Mariusz Skronski is the creative and strategic director at Fiskars Living Brands.

[Download to continue reading...](#)

Wedgwood: A Story of Creation and Innovation Foresight for Science, Technology and Innovation (Science, Technology and Innovation Studies) Simplifying Innovation: Doubling Speed to Market and New Product Profits with Your Existing Resources: Guided Innovation What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services: Using Outcome-Driven Innovation to Create Breakthrough ... (Marketing/Sales/Advertising & Promotion) Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) The Innovation Expedition: A Visual Toolkit to Start Innovation Emergency Care (21st Century Skills Innovation Library: Innovation in Medicine) Simulating Innovation: Computer-Based Tools for Rethinking Innovation Enuma Elish (2 Volumes in One): The Seven Tablets of Creation; The Babylonian and Assyrian Legends Concerning the Creation of the World and of Mankind Creation As Science: A Testable Model Approach to End the Creation/evolution Wars Competing Against Luck: The Story of Innovation and Customer Choice Compass: A Story of Exploration and Innovation The Right Kind of Crazy: A True Story of Teamwork, Leadership, and High-Stakes Innovation Reinventing the Wheel: A Story of Genius, Innovation, and Grand Ambition In the Beginning: A Catholic Understanding of the Story of Creation and the Fall (Ressourcement: Retrieval and Renewal in Catholic Thought (RRRCT)) In the Beginning: A Catholic Understanding of the Story of Creation and the Fall (Ressourcement: Retrieval and Renewal in Catholic Thought (RRRCT)) A Poem for Peter: The Story of Ezra Jack Keats and the Creation of The Snowy Day Inside Charlie's Chocolate Factory: The Complete Story of Willy Wonka, the Golden Ticket, and Roald Dahl's Most Famous Creation. The Man Who Sold America: The Amazing but True Story of Albert D. Lasker and the Creation of the Advertising Century The Creation Story for Children

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)